

Founded in 1989 by Mr. Venkat S R Atluri.

Evolved from Interior Decoration materials to Architectural Lighting Consultancy.

Siddharth Atluri's expertise drove the firm into new direction.

Bridging the lighting gap between

Functionality and Aesthetics to work

Architectural & Human Centric lighting

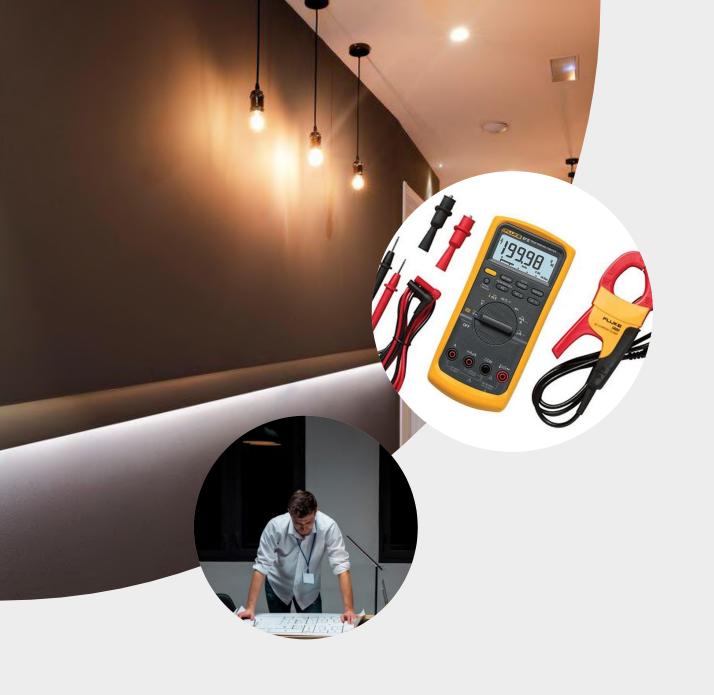
Design.

Cross-functional team offering bespoke solutions to any type of lighting projects across India.



### Vision & Mission

- To be a global leader in transforming spaces through innovative architectural lighting design.
- Collaborate with clients to bring their vision to life.
- Deliver exceptional, customized lighting solutions that enhance aesthetics, functionality & architectural elements.
- Continuously educate ourselves on the latest industry trends and technologies, tools for the best results.



## Our Services

#### Lighting Design Consultancy



Conduct comprehensive site audits to assess lighting requirements.



Provide expert recommendations for optimal lighting schemes.



Ensure compliance with industry standards and regulations.



Create aesthetically appealing designs that enhance space functionality.



Tailor solutions to clients' unique needs, preferences, and specifications.



Leverage deep domain knowledge and cuttingedge tools for best results.

# Concept Presentations



Develop engaging, immersive presentations using advanced visualization techniques.



Bring lighting design ideas to life through realistic renderings and simulations.



Incorporate the latest innovations and trends in architectural lighting.



Facilitate effective communication and decision-making with clients.



Present multiple design options to showcase the potential of the space.



Collaborate closely with clients to refine and finalize the lighting concept.





# Product Procurement

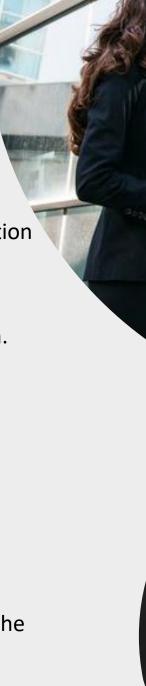
- Source best-fit, high-quality lighting solutions from our extensive OEM network.
- Provide a wide range of options to suit various budgets and design preferences.
- Negotiate competitive prices and ensure timely delivery of lighting products.
- Leverage long-standing industry partnerships for optimal pricing and service.
- Manage the entire procurement process, from ordering to delivery and inspection.
- Offer guidance on product selection based on design requirements and performance.

# Execution

Ensure the final lighting setup aligns with the approved design and client expectations.









#### Clients



















